



Joel Lund is a certified partner with **BOSI Global**, a company renowned for its core strength: *empowering businesses to build scalable and sustainable growth.*

Joel is award-winning author and a veteran speaker. A 17-year expert in the financial industry, his leadership was honored internationally by GAMA, even through the Great Recession.

He launched **PREPARE FOR RAIN** in 2012.



JOEL LUND

**AUTHOR & SPEAKER,
CERTIFIED BUSINESS COACH**

KEYNOTE FOCUS*

Breaking Through The Plateau: *The economic engine of our world is small business. Succeeding is harder than ever. Most businesses hit a plateau around the 10-year mark. The problem is that most of them stay there, stuck. There is a way out.*

Do your members:

- Rarely take a real vacation?
- Sometimes regret the huge hours they've invested in their business?
- Wonder how to create enough value to exit someday?
- Struggle with underperforming employees?
- Constantly "put out fires?"
- Work so hard **in** their business they have no time left to work **on** it?
- Need clarity?

JOEL'S KEYSTONE PRESENTATION reveals how to achieve breakthrough growth.

**A full topic list is on the reverse side. Please contact us for a customized presentation.*

SPEAKING REVIEWS

"Joel is an engaging speaker with a talent for connecting with his audience. His genuine presence and humor combine perfectly with useful, practical information. I left his talk feeling like I'd had a productive hour just by listening to him! I can't wait to hear him speak again." Stacy Ennis, Author of The Editor's Eye; A Practical Guide to Transforming Your Book From Good to Great

"It has been my privilege to hear Joel speak on multiple occasions. His articulate and intelligent, yet relatable, approach engages audiences and empowers attendees to take action. All this while maintaining a sense of humor... What a terrific combination!" Patrick D. Collins, MBA, Financial Advisor

"Joel is a gifted leader.... He has a unique background in theory and practice which allows him to identify real solutions to real problems. He is also a gifted communicator." Robert Morgan, CEO, RJ Morgan Consulting

PAST AUDIENCES

Entrepreneurs | Chamber of Commerce | Sales Groups | Leadership Teams
National Radio Show | Television Interviews | Podcasts | Industry Events
Regional Conferences | Youth Conventions | Civic Organizations
Retreat Centers | Churches



Partner

PREPARE FOR RAIN

PO Box 171312

Boise, ID 83717

208.429-1765

Joel@PrepareForRain.com

www.PrepareForRain.com/Speaking

As featured on



WALL STREET JOURNAL



JOEL LUND

AUTHOR & SPEAKER,
CERTIFIED BUSINESS COACH

SIGNATURE TOPICS

- **The Fine Art of Monkey Chucking:** *If responsibilities are monkeys, how do you manage the monkeys?*
- **Prepare For Rain:** *Simple steps to take to get out of “dry seasons” in your business or personal life.*
- **Watson’s Way:** *Life-changing lessons for living...from a dog. A very smart dog.*
- **The Big 5:** *The five things that will change your life, today!*
- **Living Abundantly:** *What’s the difference between a life of abundance and living abundantly? It’s big!*
- **The Gospel of Homer:** *Homer Simpson declares that “Trying is the first step towards failure!” What if we believe it? And how do we stop?*



ABOUT JOEL

Joel is the co-founder of Prepare For Rain, LLC. He is a strong innovator and wears several hats: chief visionary officer leaks into all aspects of the business. He’s a serial entrepreneur, speaker and multiple award-winning author (in non-fiction and fiction). He’s a dual-certified business and life coach, specializing in guiding his business clients to easily tap into a few key resources so that they perform their mission beyond what they believed was possible.

In his coaching, speaking and writing, Joel’s focus is locked on empowering others to live into their full potential. This focus is built on the belief that most people allow distractions, circumstances, unexamined beliefs and fear to block them from living a purposeful life and reaching the goals they long for.

His mission is to make this company a vital resource for a small group of restless dreamers—the few, the brave, the called—people on a quest to be more than they are at this moment. People who want to positively impact their world. Perhaps even the whole world.

Joel is dedicated to that same growth, personally and professionally. The recurring themes in his writing challenging his readers (in both genres) to look for the good, engage the world with grit and to trust that resources are closer than they think. He passionately writes non-fiction and fiction (under his pen-name, Brandon King).



PREPARE FOR RAIN

PO Box 171312

Boise, ID 83717

208.429-1765

Inquiry@PrepareForRain.com

www.PrepareForRain.com/Speaking